

## Message Text

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12

ACTION ARA-10

INFO OCT-01 ISO-00 COME-00 EB-07 USIA-15 /033 W

----- 076339

R 082020Z MAY 75

FM AMEMBASSY BRASILIA

TO SECSTATE WASHDC 9130

INFO AMCONSUL RIO DE JANEIRO

AMCONSUL SAO PAULO

UNCLAS BRASILIA 3622

E.O. 11652: N/A

TAGS: BEXP, BR

SUBJECT: BRAZIL CCP: PROPOSAL FOR ESTABLISHMENT OF TRADE CONTACT  
SYSTEM

REF: A) STATE 054492; B) BRASILIA 3603

1. THE EMBASSY ACTION GROUP (EAG) FOR THE BRAZIL CCP HAS GIVEN CAREFUL CONSIDERATIONS TO THE POSSIBILITY OF USING THE WASHINGTON FOREIGN TRADERS INDEX (FTI) AS AN ALTERNATIVE TO THE ESTABLISHMENT OF THE PROPOSED TRADE CONTACT SYSTEM.

2. THE EAG BELIEVES THAT A WASHINGTON-BASED RETRIEVAL SYSTEM WOULD NOT PROVIDE A SUITABLE SUBSTITUTE FOR THE PROPOSED TCS, WHICH WILL REQUIRE CONTINUED ON-THE-SPOT SUPERVISION BY PERSONNEL FAMILIAR WITH THE BRAZILIAN SCENE AND THE PORTSGUESE LANGUAGE. THERE ALSO IS THE NEED FOR A MORE READY ACCESS TO THE DATA RETRIEVAL THAN WOULD BE POSSIBLE IF THE WASHINGTON-BASED FTI SYSTEM IS USED. PRESUMABLY, THE COST OF CONVERTING AVAILABLE INFORMATION INTO USEABLE FTI COMPUTER UNPUT AND SUBSEQUENT RETRIEVAL COSTS WOULD NOT RESULT IN SAVINGS IN THE LONG RUN OVER THE PROPOSED POST-BASED TCS. A MUCH SMALLER RETRIEVAL SYSTEM, AS MENTIONED IN REFTEL (A), WOULD NOT ADEQUATELY SERVE THE COMMERCIAL NEEDS IN BRAZIL.

3. IN VIEW OF THE SHORTCOMINGS OF A WASHINGTON-BASED RETRIEVAL SYSTEM, THE EAG RECOMMENDS THAT FUNDING BE  
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PROVIDED FOR INSTALLATION OF THE TCS AT CONGEN RIO, AS

SET FORTH IN THE PROJECT PROPOSAL THAT US UN HANDS OF  
THE WASHINGTON ACTION GROUP FOR THE BRAZIL CCP.  
CRIMMINS

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NNN

## Message Attributes

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**TAGS:** BEXP, BR  
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